

BIG

We're spot on for...

**BUSINESS
CARDS**



BIG CARDS

Your pedigree partner for **hassle-free Business cards**

How can something as small as a business card create such BIG problems?

Here at BIG, we understand the time, cost and aggravation involved in ordering and managing business cards for your staff. But we believe you shouldn't have to sweat the small stuff.

So choose the BIG business card solution and **wave goodbye** to all the usual:

- time-consuming paperwork and administration
- delays that frustrate you and the end user
- proofing and re-proofing
- errors and amendments
- high costs associated with low run orders



Saving you time, money and **hassle**

Most business card purchases are for low-run, low-cost orders, which are often charged at a premium. But recent research by Ernst & Young shows the hidden costs of raising purchase orders can be as much as £60: even when the value of the order is as little as £1! That's why we developed our unique BIG e@sy online ordering solution.



Call us
020 8614 8881
or email
sales@big.co.uk
or visit
www.big.co.uk



Old dog, **new** tricks

We have been successfully supplying business cards to clients for over two decades and every year we print more than 10 million! This unrivalled experience ensures we deliver real quality, service and value via online ordering for ease and convenience, five day turnaround and no premium charges for small orders.

Why WE should produce YOUR business cards

As we only print business cards and primary stationery, we are experts. Plus you get a dedicated Account Manager and Customer Care team to ensure you get the solution you need.

In addition, our specialist print team only uses the very latest digital and litho production equipment to deliver excellence to your exact specifications. In fact, we're renowned for our innovation. BIG was one of the first companies in Europe to invest in online ordering for business cards.



Ordering the BIG e@sy way

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We were one of the first companies in Europe to introduce the online procurement of business cards.

Our job is to make yours easier and our online ordering system has been designed and created to save you valuable time, money and hassle. What's more, we continue to invest in high-quality technology to ensure we can always provide you with the best business card solutions and ordering systems, including completely bespoke facilities tailored to your exact requirements.

You can order any time, anywhere and in any quantity.

With our BIG e@sy System you can order your business cards at the touch of a few buttons, quickly and simply.

Features such as tailor-made templates and on-screen proofing make the process error-free.



Choose your template



Input your details



Proof and approve
instantly on screen

Online ordering: it's **BIG** & clever

Our solution will save you time and money as there's no need to raise a purchase order each time you buy, and there are no extra charges for low runs.

Using the BIG e@sy System is simplicity itself. Just log into your customised corporate on-screen template. Key in the names and details (or upload a pre-keyed list), approve the layout on screen and press 'send'. No paperwork, no faxes or emails, no errors, no aggravation!

The benefits of **BIG e@sy** are clear:

- fast, simple and more cost-effective
- on-screen approval eliminates paperwork and hassle
- guaranteed error-free as re-keying of details is eliminated
- optional management authorisation control
- online secure login via a unique customer ID
- user-friendly step-by-step procedure
- delivery direct to end users; perfect for companies with multiple locations
- brand consistency maintained across all staff business cards



Why our **business cards** are always **spot on**

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Digital technology

At BIG, we have invested over £1 million in digital printing technology to guarantee we supply you with the best quality business card solutions. We've also developed our own digital colour book, meaning we can match 98% of all Pantone® colours with our 7-colour digital press.

Pre-press

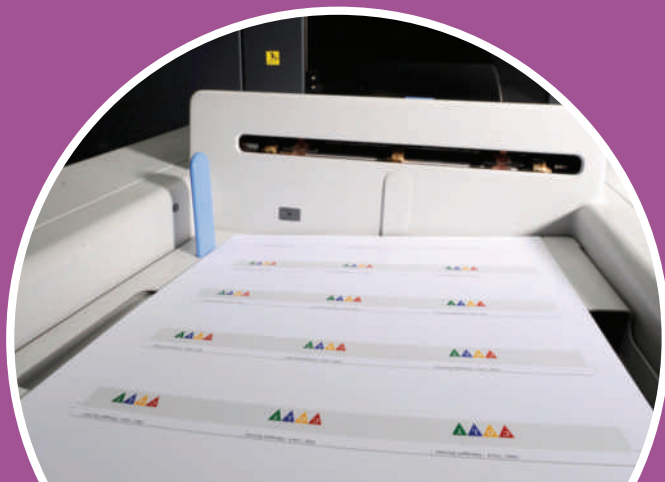
Our pre-press operation uses Mac and PC platforms to work with virtually any file format. Manual typesetting enables us to translate into any language.

Printing

Heidelberg litho presses produce consistent high quality print onto a vast range of boards, using industry standard Pantone® colour matching.

Finishing

These include foil blocking, embossing, varnishing and die-cutting.



Wait, there's **even** more

To complete your stationery requirements, we can print letterheads and compliment slips to our usual exacting standards.

For ease, speed and further cost savings, these can also be ordered through the e@sy online ordering system and delivered direct to any address.

BIG's total
operation has been
awarded **BS EN
ISO 9001:2008**
certification



The numbers only add up to **so much**

An 11,000 sq ft production facility. More than 10 million cards printed annually. Over £1 million spent on digital technology alone, including the latest 7 colour 1200 DPI equipment.

We have invested without compromise in more resources than you can shake a pantone swatch book at.

But the numbers, like plant lists, are a bit, er, dull and only tell you half of our success story. Anyway, at BIG we don't believe we can bore you into buying from us. We prefer to think...





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It's our attention to the little details that drives the **BIG** service

- Digital means colour sacrifice? Not at BIG. We've painstakingly matched over 96% of all the colours in the traditional pantone directory with our digital press.
- We didn't just invest in digital presses. We also invested in a dust free cell within our production facility to contain them. It makes the kind of difference most but us wouldn't even notice.
- We love our Heidelberg Lithographic Presses. They're so BIG — smart, fast, flexible and able to deliver incredible results.

And that leads us to the most important BIG difference — our PEOPLE. Bob, our chief lithoprinter has worked for us for 14 years. Without guys like Bob there would be no BIG difference.

Looking good on paper or should that be **board**?

Our objective is simple: save you money, hassle and frustration, without compromising the quality or value you demand from your business card supplier.

"BIG has been a blessing since we started using them. I would recommend them to anyone!"

Publishing Manager,
Denton Wilde Sapte

"The world of business cards has never been so easy, and the customer service is second to none. I would highly recommend BIG and their automated internet ordering system."

Marketing Co-ordinator,
Sealine International Ltd

"We order around 1000 sets of business cards a year. With BIG's e@sy System however, staff can order their business cards direct from their desks and proof and approve instantly on screen. It's so easy!"

Buyer, Winzer Wurth Ltd

"With the BIG e@sy System, my business cards are ordered, proofed and approved in less than 5 minutes! And when I need to speak to anyone at BIG the staff are always very friendly and helpful."

Supplies Administration,
SCA Hygiene Products

BIG solutions making life easier

Our online ordering & procurement systems are some of the best in the business.

As we've said, our job is to make yours easier and our online systems for ordering, payment and even building your own business products have been designed and created to save you valuable time, money and hassle.

We understand that although small, your business cards, badges and other accessories can be costly and time-consuming to order. That's why we at BIG will continue to invest in new technology and cutting-edge equipment which ensures, at all times, that we deliver to you high quality products at competitive prices — fuss and hassle-free!



Give it a go **yourself**



Our online 'Build your own...' systems are great for badges, business cards, calendars and party badges.

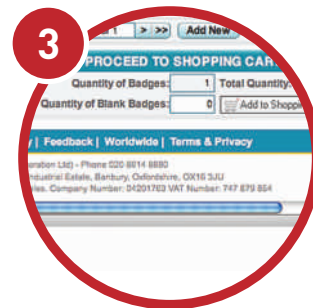
It's as easy as...



Build your badge



Add your names and font style



Check out!

Why not try out 'My Badge Builder'
at www.big.co.uk. The benefits are easy to see:

- high-quality name badges at competitive prices
- ideal for businesses, schools, clubs, societies or social events
- fast delivery in just 3-5 days
- no hidden costs
- no minimum order quantity
- easily upload your logo or image
- wide choice of styles, fastenings & fonts

Small steps, a **BIG** difference

You can also build your own calendars online, great for special events or adding that extra-special touch to your corporate branding.

With both A4 and desk calendars available, all you need to do is upload your logo, select any photos you'd like to use and click Create!
A completely customisable solution!

Check out our Offers section too and take advantage of great incentives such as...

Share the love

Why not share our great products with your colleagues? Just put up one of our posters (which we'll supply you) in your office, and you'll get 10% of the value of all orders placed by your company in return. Now that's a result!

With zero risk and great benefits for all involved, our 'Build your own...' systems are ideal for all those smaller business orders or personal 'outside of work' needs.



Payment made painless **Call-Off System**

Call us
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Our Call-Off System enables you to enjoy the significant cost benefits of buying in bulk and then having individual items personalised and delivered as and when you need them. But at no extra charge.

- you decide the volume of badges you need over the next 6 to 18 months
- you will enjoy the cost benefits of guaranteed fixed prices
- it will significantly reduce your paperwork; there's just one purchase order required and one invoice to process and pay
- call-off the badges as and when you need them — even one at a time — at no extra cost
- your orders can be placed from any location direct to BIG
- delivery is then direct to the end users within 72 hours, which is perfect for multiple locations and facilities

Payment

the **BIG Admin System**

Our BIG Admin System provides regular monthly invoicing and has all the features and benefits of BIG's Call-Off System. In addition, you receive:

- one monthly invoice to process and pay
- efficient monthly management reports detailing all badge orders, deliveries and personalised information to help you keep track of all company purchases in that month
- the flexibility of multiple location ordering but with central purchasing control



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Trust BIG

you'd be barking not to

BIG is part of the Brady Corporation. As such we have operations in 22 countries, distribution in over 100 others and have worked for thousands of organisations of every size and in every sector. No matter how big or small your need, we are ready to do business — locally, nationally, internationally and with 24/7 online ordering.

And because of our **BIG Promise**, we believe we're your business's best friend for...

BADGES and **BUSINESS CARDS**

WWW.BIG.CO.UK





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